



Social Media

This is to certify that

Karen Harding

completed an e-learning course in the above subject.

The key areas covered:

- What is social media?
- How social media can help your business
- How customers want to engage with your business on social media
- Social media networks and the on-trade
- Social media usage
- Your 12 Step social media success plan

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Signed:

Jon Collins
Executive Chairman of CPL Online